

DISTRIBUTION TRIP BEST PRACTICES

8 THINGS TO KEEP IN MIND ON YOUR DISTRIBUTION TRIP.

- 1 PREPARE YOURSELF TO GO INTO THE DISTRIBUTION EXPERIENCE WITH THE UNDERSTANDING THAT IT'S NOT ABOUT YOU.
- 2 UNDERSTAND THAT YOU ARE NOT THE HERO OF THE STORY. YOU ARE HELPING THE CHILDREN RECEIVING THESE SHOES TO BE THE HERO OF THEIR OWN STORY.
- 3 TAKE STEPS TO UNDERSTAND THE CULTURE YOU ARE IN AND WHAT THE NEEDS ARE OF THOSE YOU WILL BE SERVING. WHAT YOU PERCEIVE AS A NEED MAY NOT ACTUALLY BE ONE.
- 4 IDENTIFY A IDENTIFY A GROUP, ORGANIZATION OR CHURCH IN NEED OF SHOES BEFORE YOUR TRIP. MAKE CONTACT WITH THEIR LEADERS TO ENSURE THAT THE SHOES WOULD MEET A NEED.
- 5 WORK WITH THE LOCAL LEADERS, ELDERS, OR CARETAKERS DURING THE DISTRIBUTION. THEY KNOW WHICH CHILDREN NEED THE SHOES MOST, AND HOW TO MAKE DISTRIBUTION THE MOST ORGANIZED AND FAIR. THIS ALSO HELPS TO HONOR THEM AND MAINTAIN THEIR DIGNITY.
- 6 HAVE A DISTRIBUTION PLAN, BUT BE FLEXIBLE TO CHANGE. REMEMBER, THIS IS ABOUT SERVING OTHERS.
- 7 REMEMBER TO TREAT THOSE RECEIVING THE SHOES WITH THE SAME DIGNITY AND RESPECT THAT YOU'D WANT TO BE TREATED WITH IF YOU WERE IN THEIR SITUATION.
- 8 IF YOU ARE TAKING PICTURES OF THE DISTRIBUTION AND WANT TO POST ON SOCIAL MEDIA OR SHARE WITH OTHERS, PLEASE REFER TO OUR SOCIAL MEDIA GUIDE FOR BEST PRACTICES.

